

EXECUTIVE
DEVELOPMENT



SMU
SINGAPORE MANAGEMENT
UNIVERSITY

Healthcare Leadership and Hospital Management Programme

PROFESSIONAL

HELD AT SMU CAMPUS



About the Programme

The West Africa Business School is proud to bring to you the Healthcare Leadership and Hospital Management Programme, in partnership with the Singapore Management University.

The programme will bring together healthcare experts and leaders from the academic, consulting, as well as the industry to share their insights, perspectives, and experience in leading the healthcare and hospital sector in the region. A dynamic learning journey designed particularly for healthcare practitioners and administrators in Africa, participants will experience a combination of academic excellence from the Singapore Management University, and the best-of-industry practices and solutions from Southeast Asia's healthcare hub.

Be inspired by the pioneers, and transform yourself for the future! We look forward to the opportunity to welcome you in the programme soon.



Programme Highlights



Week-long programme delivered in-person at the city centre of Southeast Asia's healthcare hub



Experienced faculty members which bring in collective wisdom and cutting-edge insights from the academia, consulting, industry, and public sectors



A blend of classroom and experiential elements as enablers to maximise learning outcome in the shortest possible time



Strong facilitation to help participants make sense of and reflect on their learnings on a daily basis



Action Learning Project as an important anchor to showcase participants takeaways and the potential impact to the industry

Learning Objectives

On completion of this programme, participants will:

- Have a clear understanding of the health leaders' role in overall leadership and effective management of healthcare institutions.
- Learn about health leaders' role in leading change, transformation and innovation.
- Understand how to inspire, influence and build high performing and effective teams.
- Be equipped with strategic leadership and management skills to enhance team performance.
- Confidently be able to deploy a range of best practices, efficient and effective health management techniques and tools in the workplace.

Learning Experience

- 1 Instructor-led Learning
- 2 Fireside Chat with Practitioners
- 3 Site Visits and Challenge in Motion
- 4 Asia-focused Case Studies
- 5 Self-reflection through Journaling
- 6 Guided/Peer Coaching

Site Visit

As part of the programme, participants will join site visits to Singapore's leading healthcare institutions where they will have first-hand experience of the public health system, structure and provision. They will get to interact with the staff members and hear the senior leaders as they share the stories behind the building of Southeast Asia's medical hub, the roles of public health institutions, the leadership and vision, as well as the opportunities ahead which will inspire the participants as they drive the growth of the public health sector in their home countries.



Programme Agenda

DAY 1

Strategy & Innovation in Healthcare and Hospital Management

- Strategy in Healthcare
- New Deliveries of Care
- The Digital Healthcare Revolution
- Group Project Introduction

DAY 2

Operational Excellence in Healthcare and Hospital Management

- Finance for Hospital Management
- Supply Chain Management in Hospitals
- Operational Efficiency
- Site Visit and Panel Discussion

DAY 3

People, Leadership and Culture in Healthcare and Hospital Management

- Building Trust
- Leadership - Influence and Power
- Leading a Team to the Top
- Leading Change

DAY 4

The Future of Healthcare and Hospital Management

- Disruptive Technologies in Healthcare
- Accessibility of Healthcare for All
- Future of Work in Healthcare
- Site Visit and Fireside Chat

DAY 5

Project Presentation and Graduation

- Participant Team Presentation of Projects
- Synthesis and Reflection
- Graduation Ceremony

Who Is It For

This programme is specifically designed for healthcare professionals, practitioners, and administrators in public and private sector organisations in Africa. The programme is suitable to a wide range of health professionals, as defined by the International Standard Classification of Occupations (ISCO) (ILO 2008; WHO 2010) such as:

- Medical Doctors – both Generalist and Specialist Practitioners, including Public Health Doctors.
- Nursing Professionals, including Public Health Nurses.
- Midwifery Professionals, including Public Health Midwives.
- Dentists, Pharmacists and other Specialists; Prosthodontists; Orthodontists; Oral and Maxillofacial Surgeons; Dentists, General; Dietitians and Nutritionists; Optometrists; Physician Assistants; Podiatrists.
- The field includes those who work as a nurse, physician (such as family physician, internist, obstetrician, psychiatrist, radiologist, surgeon etc.), physician assistant, registered dietitian, veterinarian, veterinary technician, pharmacy technician, medical assistant, physical therapist.

The course will also benefit a wide range of health practitioners and administrators such as:

- Commissioners, Permanent Secretaries, Directors and Deputy Directors in Federal / State MDAs
- Hospital administrator, Chief executive officer (CEO), Senior Health Administrator, Nursing director, Administrative medical assistant, Clinic or practice administrative manager, Clinic manager, Director of healthcare quality, Division or department director, Health services manager, Healthcare consultant.

Recognition

In recognition of their valued efforts, participants who have successfully completed the programme will receive a Certificate of Completion conferred by the West Africa Business School and the Singapore Management University.

Faculty

This programme will be delivered by some of the most sought-after thought-leaders from SMU with rich experience in teaching, researching, and consulting, in Strategy, Finance, Leadership and Operations. Industry experts and practitioners from the leading players in the healthcare and hospital management sector will also join the force to share their first-hand experience and engage in interactive sessions with participants.

Programme Dates

Date:
9–13 October 2023

Time:
9:00 am–5:30 pm
Daily

Venue:
Singapore Management
University



ABOUT WEST AFRICA BUSINESS SCHOOL

West Africa Business School (WABS) was established in response to the need for a high-quality professional development, corporate training and executive education institute to address the needs of working professionals who have the desire to continue professional and academic training while remaining in the workforce. The school was formerly registered on 7th May 2002 with the Nigerian government (RC.1652834) as a private regional training institution. In the beginning, WABS started with organizing corporate seminars, workshops and soft business short courses. In January 2010, the school launched specialized strategic business conferences, leadership programme and management training courses across Africa focusing mainly on the financial services industry. Today, WABS has become a house-hold name and a global brand, well known in Africa for delivery of world-class Corporate Training, Government Human Capital Development, Professional Education, Executive Education, Business Intelligence and Research Services. WABS offers short courses specializing in industries such as: Financial Services, Energy (Oil & Gas, Power, Water), Telecoms, Manufacturing, Transport & Logistics, Hospitality & Healthcare, Government Ministries, Departments, Agencies and much more. The WABS is registered and recognized by important government regulatory institutions such as Federal Ministry of Education, Federal Ministry of Justice, Corporate Affairs Commission (CAC), Industrial Training Fund (ITF) and accredited by Centre for Management Development (CMD) as a management training institution in Nigeria.

www.westafricabusinessschool.com

For enquiries and registration, please contact

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ABOUT SINGAPORE MANAGEMENT UNIVERSITY

A premier university in Asia, the Singapore Management University (SMU) is internationally recognised for its world-class research and distinguished teaching. Established in 2000, SMU's mission is to generate leading-edge research with global impact and to produce broad-based, creative, and entrepreneurial leaders for the knowledge-based economy. SMU's education is known for its highly interactive, collaborative, and project-based approach to learning.

SMU emphasises rigorous, high-impact, multi- and interdisciplinary research that addresses Asian issues of global relevance. SMU faculty members collaborate with leading international researchers and universities around the world, as well as with partners in the business community and public sector. SMU's city campus is a modern facility located in the heart of downtown Singapore, fostering strategic linkages with business, government, and the wider community.




SMU's Executive Development (SMU ExD) is dedicated to international talent development in a contemporary Asian setting. Integrating the best of Asian and Western practices and theories, our Public Programmes, and Customised Corporate Programmes deliver outstanding returns on investment for individuals and organisations, leveraging meticulously-designed curricula which address business challenges in the context of Asia. Embedded in the overall thrust to anticipate and bridge the capabilities for the future, SMU-ExD aims to be the intelligent agent in propelling the development of executives and the transformation of organisations.

exd.smu.edu.sg

Brought to you by:



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