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West Africa Business School

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**ONLINE CONFERENCE ON THE
OPPORTUNITIES OF DIGITAL INNOVATION IN
INSURANCE IN AFRICA**

21 AND 22 SEPTEMBER 2021

FIRST DAY: 21 SEPTEMBER 2021

Opening: 7:00 AM GMT

Opening speech, 20 Minutes, Language: French
His Excellency Mr. Blaise Abel Ezo'o Engolo
Secretary General of the CIMA

7:20 AM GMT :

Keynote, 30 minutes, language: English
Major trends in the insurance sector in Africa in the next ten years.
Sébastien Guichard, Advisory Partner, Deloitte Afrique

Session 1: An overview of regulatory developments in the insurance market in the Democratic Republic of Congo

7:50 AM GMT :

Keynote 20 minutes : Language: French
Liberalization and restructuring of the insurance market in the DRC: Main past and future steps,
Christian Luzolo, Avocat

8:10 AM GMT

Interview, 20 minutes: Language: French :
The role of digital technologies and innovation in international trade, customs and border insurance in the DRC
Led by Jean-Stéphane Gourévitch, CEO & Founder, Mobile Convergence Ecosystems Ltd., Host Africa Insurtech Rising Francophone Podcast and creator of the conference
With Bob Bononge, Chairman, Caplaine Consulting

8H30 AM GMT

Keynote, 30 minutes, Language French
Activa Vie and Digital Innovation in the DRC
Laurette Muteba, Responsable Sinistre et Prestation Vie,
Activa Assurances RDC

9:00 AM GMT :

Keynote and interview, 20 minutes : Language: French
A vision of the impacts of digital and mobile innovation in microinsurance in the DRC for the benefit of inclusive insurance and financial inclusion,
Jean-Stéphane Gourévitch, CEO & Founder, Mobile Convergence Ecosystems Ltd., Host Africa Insurtech Rising Francophone Podcast and creator of the conference
Wih : Mamie Kalonda, CEO, Finca, DRC

9:20 AM GMT-9:35 AM GMT: Break

9:35 AM GMT

Fireside chat: Discussion: 30 minutes: Language: French

Strategic focus of national digitization plans in Africa and how insurance and financial services fit into these plans.

Moderated by Jean-Stéphane Gourévitch

With :

Moussa Musavuli MButho, Coordinator of the Scientific Commission of the National Numerization Plan - PNN- of the Democratic Republic of Congo

Bienvvenu Irakoze, Executive, Secretary of the Executive Secretariat of Information and Communication Technologies, SETIC, Republic of Burundi

<p>Session 2: Concrete visions and practices of digital innovation and transformation in insurance in Africa</p>

10:05 AM GMT

Discussion and presentation: 30 Minutes, Language: French

Feedback on innovation and digital transformation at SUNU in Africa and lessons to be learned

Roch Guinko, Group Chief Digital Officer, SUNU Group

Mohamed Touré, Technology & Digital Transformation Leader and Data Privacy Officer, Deloitte Africa

10:35 AM GMT:

Panel, 40 minutes, Language: French

Trans-Africa Express: From Rabat to Mauritius via Abidjan, Kinshasa and Nairobi - Discussion on the respective visions of innovation and digital transformation strategies of major African insurers

Moderator: Jean-Stéphane Gourévitch, CEO & Founder, Mobile Convergence Ecosystems Ltd., Host Africa Insurtech Rising Francophone Podcast and creator of the conference

With :

Laurette Muteba, Responsable Sinistre et Prestation Vie, Activa Assurances RDC

Mamadou Koné, CEO, Allianz Côte d'Ivoire and President of the Association of Insurers in Ivory Coast

Mehdi Bennani, Chief Digital Officer, Groupe Wafa Assurances

Jérôme Katz, Head of Strategy and Investments, MUA Mauritius et East Africa

Session 3: How innovation and digital transformation can help market players develop new relationships with customers, respond more finely to their new demands, improve their efficiency and internal management while reducing their costs

11:15 AM GMT

Panel, 35 minutes : Language: English

Innovation and digital transformation as a tool for cost reduction, efficiency and better management and what are the most promising technologies and applications?

Modérateur : Adedamola Oloko, Digital Partnerships, Axa Mansard et Host du podcast Insurtech Business Series

With:

Kamilia Naili, Chief Business Development Officer and co-founder, Unfrauded

Henry Mascot, Founder and CEO, Curacel

Jussi Tommola, CEO, YellowMay

11:50 AM GMT

Keynote, 20 minutes

Keynote: Presentation of Unfrauded Language: French

Kamilia Naili, Chief Business Development Officer and Co-Founder, Unfrauded

12:10 PM GMT:

Keynote, 20 Minutes, Language: English

Presentation of Curacel - Language: English

Henry Mascot, CEO and Co-Founder, Curacel

12h30-13H00 PM GMT: Lunch break

13:00 PM GMT

Keynote, 30 minutes : Language: English

Digital Innovation, Insurtech and Sustainability - In English

Sabine VanderLinden, CEO and Founder, Alchemy Crew

13:30 PM GMT

Keynote 20 minutes, Language: English

Entrepreneurship and Innovation in Africa: Africa Launch Ventures

presentation and vision by Zach George, CEO and Founder, Africa Launch Ventures

**Session 4: Regulating converging markets:
Regulation, Convergence, digital/mobile Innovation, entry of new market
players and Financial Inclusion. WITH THE SUPPORT OF DWF Avocats**

13:50 PM GMT:

Panel: 40 minutes, Language: French

Legal and regulatory aspects of the convergence of digital and mobile technologies with insurance in the CIMA framework and in Africa: Insurance regulation, competition, data protection.

Moderator: Jean-Stéphane Gourévitch, CEO & Founder, Mobile Convergence Ecosystems Ltd., Host Africa Insurtech Rising Francophone Podcast and creator of the conference

With:

Romain Dupeyre, Partner, DWF Avocats

Luc Noubissi, Commissaire Contrôleur Principal, CIMA

Omar Saied, Deputy Legal Director, Allianz Africa

14:30 PM GMT

Keynote 20 minutes : Language: French

The thorny issue of insurers' liability limitations in the event of a pandemic or catastrophic event: The perfect legal and regulatory storm

Souleymane Simpara, Avocat, DWF

Pause 14h50 PM GMT-15H00 PM GMT

15h00-16h00 PM GMT:

Session 5: Insurtech Startup presentations

15:00 PM GMT:

Keynote 20 Minutes, Language: English

A holistic, inclusive and sustainable approach to combat financial and insurance exclusion and waste pollution: Soso Care,

Nonso Oporum, Chief Growth Officer and Founder, Soso Care

15:20 pm GMT

Keynote 20 minutes, Language: English

Fintech and insurance converging in a community-based financial inclusion approach,

Charlotte Rønje, CEO and Co-founder, Jamii.one

15H40 pm GMT:

Keynote 20 Minutes, Language: French:

Digital Health Opportunities for Insurance in Africa: REMA,

Dr. Sedric Degbo, CEO and Founder, Rema

16:00-16h10 PM GMT: BREAK

16H10 PM GMT: Session 6: The World Bank and the International Finance Corporation: A key role in insurance innovation in Africa, supporting insurtech entrepreneurship and financial inclusion.

16:10 PM GMT

Keynote, 30 minutes : Language: English

Discussion of the World Bank Group's strategic priorities and the role of the World Bank and IFC in insurance innovation and financial inclusion

16:40 PM GMT

Keynote, 30 minutes : Language: English

An overview of IFC's role in the practical adaptation of the insurance sector, its adaptation to digital innovation and support for Insurtech entrepreneurship: Case studies from Africa

17h40 PM GMT

End of conference day 1

22 Septembre : Second day

SESSION 7 : Startup presentations

07:50 AM GMT

Fireside Chat 30 minutes, Language: French

Moderator: **Jean-Stéphane Gourévitch, CEO & Founder**, Mobile Convergence Ecosystems Ltd., Host Africa Insurtech Rising Francophone Podcast and creator of the conference

Simplifying Insurance for All Across Africa: Baloon
Bertrand Vialle, President and Founder, Baloon Group

08:20 AM GMT,

Keynote, 20 minutes, Language : French

Convergence fintech, payments and insurance:Hub2,
Ashley Gauzère, CEO and Founder, Hub2

8:40 AM GMT

Keynote, 20 Minutes, Language : English

Financial literacy for financial inclusion: Rural Inclusion
Jack Farren, Managing Director, Rural Inclusion

9:00 AM GMT

Keynote, 20 minutes, Language: French

A Full Digital Broker: Assuraf
Souleymane Gning, CEO and Founder, Assuraf

9:20AM GMT-9:30AM GMT BREAK

Session 8: Munich Re Africa: A vision of digital innovation in insurance from the world's leading re-insurer

9:30 AM GMT

Keynote 30 minutes: Language: English

Munich Re's Key Objectives for digital innovation and transformation in Africa: New products, Financial Inclusion and support to entrepreneurs: Vision, Objectives and Case Studies

10:00 AM GMT

Fireside chat 30 minutes, Language: English

Addressing new risks, Using Digital technologies for internal efficiency, security and customers' relationships and sustainability.

Special session

Keynote, 20 minutes, Language: English

Access to Insurance Initiative/A2ii: Stimulating Regulatory Initiatives to Support Broader Access to Insurance
Manoj Pandey, Advisor, Access to Insurance Initiative (A2ii)

Session 9: New risks, new technologies and new platforms

10:50 AM GMT

Keynote, 20 minutes, Language: French

"Deeptech" in support of many industries including insurance: Technatium, Jean Koïvogui, President and Founder

11:10 AM GMT

Keynote, 20 minutes, Language : French

A collaborative platform using blockchain and artificial intelligence for business services: Tradeln, Jean-Cédric Békale, CEO and Co-founder and Jack Hermann Ntoko, COO and Co-founder

11:30 AM GMT

Panel, 40 minutes: Language: French

The importance of data technologies, artificial intelligence, blockchain in new offerings and regulatory limits

Modération : Jean-Stéphane Gourévitch, CEO and Founder, Mobile Convergence Ecosystems Ltd., Host of Africa Insurtech Rising and creator of this conference

Avec :

**Minetou Ndiaye, Director Sustainable Insurance, Axionable
Jean-Cédric Békale, CEO and Co-founder or Jack Hermann Ntoko, COO and co-founder, Tradeln**

Souleymane Gning, CEO and co-founder, Assuraf

Jean Koïvogui, CEO and Founder, Technatium

Omar Saied, Deputy Legal Director, Allianz Africa

12:10PM GMT

Discussion-Panel 30 minutes, Language : English

Parametric and index insurance models in agricultural, environmental and other systemic risk insurance and the role of re-insurers

Modérateur: Adedamola Oloko, Digital Partnerships, Axa Mansard and Host of the podcast Insurtech Business Series

with

Agrotosh Mukerjee, Managing Direct, RiskShield

Other speakers to be confirmed

12:40PM GMT-13:10PM GMT: Lunch

13:10PM GMT

Keynote, 20 minutes, Language: English

Supporting decision making via digital technology in the health sector, Hadiel, Dr. Tunde Salako, Co-founder, Hadiel and creator/host Africa Insurtech Rising Podcast

13:30 PM GMT

Keynote, 20 Minutes, Language English

**Simplifying insurance through a digital platform: Alpha Direct,
Arun Iyer, CEO and Co-Founder, Alpha Direct**

13:50 PM GMT

Keynote 20 minutes, Language: English

**Simplifying access to insurance through a digital platform in Egypt: Aman
Leek,
Ilhab Elsokary, CEO and Founder, Aman Leek**

14:10 PM GMT

Keynote, 20 minutes, Language: French

**The use of digital technologies and the convergence of fintech and insurtech
to foster financial inclusion: Djoba Cash,
Loïc Ouattara, CEO and Co-founder, Djoba Cash**

14:30 PM GMT

Keynote, 20 minutes, Language: French

**Digital and mobile technologies as keys to financial inclusion for poor rural
Tunisian women: Ahmini,
Meher Khalifi, CEO and Co-Founder, Ahmini**

14h50 PM GMT

**Session 10: Impact of digital innovation in transport insurance and in the fight
against climate change and for sustainability**

14h50 GMT

Keynote, 30 minutes, Language: English

**How is innovation and digital transformation impacting the legal, regulatory
and market framework for transport insurance in Africa?
Jonathan Moss, Partner, DWF Law Firm**

15:20 PM GMT

Panel 40 Minutes: Language: English

**How digital technology and innovation, fintech and insurtech contribute to
climate change and sustainability**

**Moderator : Jean-Stéphane Gourévitch, CEO et Fondateur, Mobile Convergence
Ecosystems, Host of Africa Insurtech Rising Francophone and creator of this
conference**

Avec :

Nonso Oporum, Chief Growth Officer and Co-Founder, Soso Care

Whilhelm Myrer, CEO et Co-founder, Empower

Samuel Orji, Investment Principal, Mercy Corps Ventures

Other participants to be confirmed

16:00 PM GMT - 16:15 PM GMT BREAK

16:15 PM GMT:

Keynote, 20 minutes, Language: French or English

**Digital innovation used by the African diaspora worldwide to support social and financial inclusion: Fleri,
Sam Badoo, CEO and Founder, Fleri**

16h35 PM GMT:

Keynote, 25 minutes, Language: English

**Digital innovation providing technology solutions to increase transparency in global supply chains. Everledger,
Carrie George, VP Head of Sustainability and Impact, Everledger**

17h00 End of Conference