



'Dreams are the vehicles that transport us into the future. Dreams exist in every one of us, young or old.

West Africa Business School provides the power of knowledge to enable you realize your dreams'.

Your Success is our Passion ... democratizing knowledge that links business with intelligence

VISION

To achieve international recognition in delivery of world-class Skills Training, Human Capital Development, Professional Education, Executive Education and Socio-Economic Research

MISSION

- To create and grow intellectual assets for a sustainable African economy through impart of superior knowledge in company executives, managers, public administrators, entrepreneurs, politicians, business men and women and community leaders especially within the Economic Community of West African States (ECOWAS).
- To expand the depth of knowledge of our students, develop new skills, update professional skills as well as add value to public and private organizations and businesses in Africa.

CORE VALUES

The core values of West Africa Business School are:

- Fear of God,
- Excellence, Honesty,
- Empathy,
- Courage,
- Professionalism,
- Equality of Opportunity Based on Merit

BRIEF HISTORY

The West Africa Business School (WABS) was established in response to the need for a high quality professional development, corporate training and executive education institute to address the needs of working professionals who have the desire to continue professional and academic training while remaining in the workforce. Following the strategic vision of the Founder Mr. Obasi Ngwuta, the school was formerly registered on 7th May 2002 with the Nigeria Corporate Affairs Commission (CAC) as a private regional training institution. In the beginning, West Africa Business School started with organizing corporate seminars, workshops and soft business short courses. In January 2010, the school launched specialized strategic business conferences, leadership programme and management training courses across Africa focusing mainly on the financial services industry. Today, West Africa Business School (WABS) has become a house-hold name and a global brand, well known in Africa for delivery of world-class Corporate Training, Government Human Capital Development, Professional Education, Executive Education, Business Intelligence, Consulting and Research Services.

WHO ARE WE?

West Africa Business School is one of the foremost regional training and research institution for business, leadership and management education in sub-Saharan Africa. Our strategic intent is to redefine education management and organizational learning by democratizing knowledge and information that links business with intelligence. We are established to create and grow intellectual assets for a sustainable African economy through impart of superior knowledge in company managers, public administrators, business men and women, entrepreneurs, politicians and community leaders especially within the Economic Community of West African States (ECOWAS) in particular and Africa in general.

WHAT WE DO

WABS proclaims that learning and development of human capital consolidates the structure of organizations worldwide. It ensures intelligent strategic action at every level, and gives individuals the tools and awareness to hone that strategy. With continuous learning, leaders of organizations **make world-class expertise an integral part of that organisation**. Instead of relying on outside support, you enhance the capabilities of your managers and leaders to address challenges. And by exposing senior people to leading edge-thinking, you ensure your business has the strategic drive to succeed. WABS provides corporate training, skill development, research information and consultancy services. WABS has very unique specialist individual and corporate training programmes that are practically challenging and rigorous, drawing on the strengths of the school's first-class faculty of world-renowned scholars, business managers and management development consultants of repute. WABS research into the latest business challenges existing in all corporate sectors in Africa, both old and new from everywhere to reach everyone involved in the subject matter. We then transform the idea into reality by creating business meetings, which bring people together to learn, network and progress.

WABS offers corporate training short courses specializing in industries such as: *Financial Services, Energy (Oil & Gas, Power, Water), Telecoms, Manufacturing, Transport & Logistics, Hospitality & Healthcare, Government Ministries, Departments, Agencies and much more.*

WABS Clients Profile

In the last five years, West Africa Business School has provided learning solutions to many corporate organizations and public institutions including the following:

Aon Risk Solutions UK, BONWS Seguros Angola, Barclays Bank Ghana, Tullow Oil Ghana, Zenith Insurance Cameroun, CAL Bank Ltd Ghana, National Health Insurance Authority Ghana, West Africa Monetary Institute Ghana, Liberty Life Kenya, ZSIC Life Limited Zambia, GT Bank (Gambia) Ltd, Gambia Public Utilities Regulatory Authority, Gambia Public Utilities Regulatory Authority, Britam Insurance Company (Uganda) Ltd, Agricultural Business Initiative Trust in Uganda, Ghana Reinsurance Company, SIC Insurance Company Ghana Ltd, KEK Insurance Reinsurance Brokers Ghana Ltd, Central Bank of Ghana, Asset Management Company of Nigeria, National Sugar Development Council, Nigeria Customs Service, Nigerian College of Aviation Technology, Nigeria Stock Exchange, Diamond Bank Ltd, Ecobank Nigeria Ltd, Zenith Bank Plc, Jaiz Bank Plc, Nexim Bank Nigeria, Enterprise Bank Ltd, Keystone Bank Ltd, Heritage Bank Ltd, Central Clearing Securities System Plc, Stanbic IBTC Bank Plc, Standard Chartered Bank, AXAMansard Insurance Plc, Pencom, Unity Capital Insurance, Niger Insurance Plc, Zenith Insurance Company Ltd, Standard Alliance Insurance Plc, Aiico Insurance Plc, Standard Alliance Life Assurance Ltd., Sovereign Trust Insurance Plc, Law Union & Rock Insurance Plc, Anchor Insurance Plc, Royal Exchange Prudential Life Assurance Ltd., SBG Insurance Brokers Ltd, Heirs Insurance Brokers Ltd, First Dominion Insurance Brokers Ltd, Great Nigeria Insurance Plc, Cornerstone Insurance Plc, Consolidated Hallmark Insurance Plc, National Insurance Commission, Equity Assurance Plc, IEL Insurance Plc, Afro-Asian Insurance Broker UK, Ohazara Local Government Area, UBA Metropolitan Insurance Ltd, Continental Reinsurance Plc, IGI Insurance Plc, KBL Insurance Ltd, NSIA Insurance Ltd, Zenith Insurance Co. Ltd, Sheraton Hotel Abuja, Ensure Insurance Co. Ltd., Universal Insurance Plc, Hawthorn Suites By Wyndham, Urban Shelter Limited and Voice of Nigeria (VON) just to mention a few. The quality of our learning & development programmes across Africa, international faculty, five star venues and execution strategy speak for us.

GLOBAL PARTNERSHIPS/ List of Foreign Training Partners

The West Africa Business School (WABS) has developed a network of strategic relationships with a good number of international training and human capital development institutions and organisation. Agreements have already been signed with most of the institutions while discussions are ongoing with many others to seal a partnership training to drive global human capital development. Currently, West Africa Business School represents various international training and human capital development institutions across the globe including the following amongst others:

Chapelle Consulting Belgium srl; HEC Montreal; Mobile Convergence Ecosystems (UK) Limited; MPOWER (UK) Ltd; October Social Media USA' International Counter Terrorism Training - ICTT; The Digital Insurer (TDI) Academy; National Banking College Ghana; Denis Garand Associates Canada; Certified Wealth Managers' Association (CWMA) Indonesia; Campus Globe France; BlockART Institute Germany; MaeSa Consulting Indonesia; Strategy Centre Africa Ltd-Kenya; HR Perspectives Ltd-Ghana; Prevoyance Assurance Assistance (P2A) Cameroun;Acarthus Training Institution-Mauritius; PULSAR Development International Ltd Angola; Concilium Formation et Conseil (CFC) Meknes – Morocco; McCann Corporate Consulting Associates - Canada; Robertson's Cargo Consultancy (Pty.) Ltd-South Africa; International Air Transport Association (IATA)-Switzerland; and Agile FinTech FZ-LLC Dubai.

RECOGNIZED BY GOVERNMENT

The West Africa Business School(WABS) is registered and recognized by important government regulatory institutions such as Federal Ministry of Education, Federal Ministry of Justice, Corporate Affairs Commission (CAC), Industrial Training Fund (ITF) and Centre for Management Development. Also WABS Director General/Chief Executive Officer has attended relevant government approved training programme of the Centre for Management Development (CMD) in compliance with regulatory requirements.

Further enquiry in respect of any of WABS programmes and training services should be addressed to:

NIGERIA

The Director of Programmes
West Africa Business School
2nd Floor Suite B201, Trinity Mall,
#81 Obafemi Awolowo Way, Ikeja, Lagos, Nigeria
Phone: +2348027922649, +2348143002943
E-mail: wabs.edu@gmail.com;
info@westafricabusinessschool.com
Website: www.westafricabusinessschool.com

GHANA

West Africa Business School
C/o HR Perspectives Office
P. O. Box LG 320, Legon, Accra
#116 Agbawe Avenue, Adenta,
Accra, Ghana
Tel: +23354290299

THE GAMBIA

West Africa Business School
P.M.B. 248, Serrekunda S/K
The Gambia, West Africa
Attn: Mr. Asumanah K. Mambouray
Tel:/WhatsApp: +240 305 2263

CAMEROON

West Africa Business School
C/o P2A Office
Siege Social Immeuble Zenith,
Derriere Immeuble Bull Bonanjo, Douala
B. P. 685 Douala Cameroun
E-mail: yeoudy@gmail.com
Phone: Tel: +237 697 26 37 68



West Africa Business School

... democratizing knowledge that links business with intelligence

2021

TRAINING CALENDAR

LEARNING & DEVELOPMENT PROGRAMMES



Office Locations:

Nigeria ■ Ghana ■ The Gambia ■ Cote d'Ivoire ■ Cameroon

www.westafricabusinessschool.com



West Africa Business School

2021 TRAINING CALENDAR/LEARNING & DEVELOPMENT PROGRAMMES

Group Discounts Available - please contact us for more information

S/N	PROGRAMME/COURSE TITLE	DURATION	COURSE FEE	VENUE	DATE
1 FEBRUARY 2021					
<input type="checkbox"/>	International Microinsurance and Inclusive Bancassurance Masterclass	3 Days	US\$ 500	100% Online	16 – 18 Feb.
<input type="checkbox"/>	Marine Cargo Insurance Masterclass – Encompasses Incoterms 2020: Latest Developments and Practical Application	3 Days	US\$ 350	F2F Lagos, Nigeria	24 – 26 Feb.
2 MARCH 2021					
<input type="checkbox"/>	Supply Chain & Operations Management Masterclass	5 Days	US\$ 1,000	F2F Lagos, Nigeria	1 st – 5 th March
<input type="checkbox"/>	Effective Governance and Enterprise Risk Management Executive Certification Programme(French)	5 Days	500,000 CFA	100% Online	22 – 26 March
3 APRIL 2021					
<input type="checkbox"/>	Conférence sur l'innovation numérique dans les assurances pour les pays francophones 2.0	3 Days	300,000 CFA	100% Online	7 – 9 April
<input type="checkbox"/>	Senior Management, Finance and Leadership Masterclass	5 Days	₦175,000.00	Lagos, Nigeria	19 – 23 April
<input type="checkbox"/>	Junior HR Professional Masterclass	3 Days	₦100,000.00	F2F Lagos, Nigeria	28 – 30 April
4 MAY 2021					
<input type="checkbox"/>	Associate Digital Insurer (ADI) programme – World's leading "mini-MBA" in digital insurance.	7 Months	US\$ 3,500	100% Online	Start 4 May
<input type="checkbox"/>	Government Social Media Masterclass Largest Training Event for Government Social Media Professionals in Africa	2 Days	US\$ 500	100% Online	4 – 5 May
<input type="checkbox"/>	Agriculture Insurance Workshop	2 Days	US\$ 300	F2F Lagos, Nigeria	6 – 7 May
<input type="checkbox"/>	Customer Experience Improvement Programme Measuring, Monitoring and Improving the Customer Experience (CX) for Competitive Advantage	5 Days	US\$ 1,000	Face 2 Face	17 – 21 May
<input type="checkbox"/>	Marine Cargo Insurance Masterclass – Encompasses Incoterms 2020: Latest Developments and Practical Application	3 Days	US\$ 350	F2F Accra, Ghana	26 – 28 May
5 JUNE 2021					
<input type="checkbox"/>	Resourcés Humaines Sommet de la Francophonie	3 Days	300,000 CFA	Abidjan, CI	2 – 4 June
<input type="checkbox"/>	Analyse financière avancée	3 Days	750,000 CFA	Abidjan, CI	7 – 9 June
<input type="checkbox"/>	Effective Governance and Enterprise Risk Management Executive Certification Programme(English)	5 Days	US\$ 1,500	100% Online or F2F Accra, Ghana	14 – 18 June
<input type="checkbox"/>	International Motor Insurance and Claims Management Conference	3 Days	US\$ 500	F2F Accra, Ghana	28 – 30 June
6 JULY 2021					
<input type="checkbox"/>	Strategic Quality Management and Business Improvement Masterclass An Introduction to Lean, 6 Sigma and Other Continuous Improvement Strategies	5 Days	US\$ 1,000	F2F Accra, Ghana	5 – 9 July
<input type="checkbox"/>	Le programme de formation des administrateurs / directeurs efficaces	3 Days	500,000 CFA	Abidjan, CI	12 – 16 July
<input type="checkbox"/>	Heads of the Civil Service Executive Retreat Theme: Inspirational Leadership & Successful Team Building	5 Days	US\$ 2,500	F2F Accra, Ghana	26 – 30 July
7 AUGUST 2021					
<input type="checkbox"/>	Africa Bancassurance Academy Masterclass	3 Days	US\$ 500	Dar es Salaam Tanzania	4 – 6 Aug.
<input type="checkbox"/>	Pan Africa Energy Insurance & Risk Management Masterclass (French)	3 Days	US\$ 500	Douala, Cameroon	11 – 13 Aug.



S/N	PROGRAMME/COURSE	DURATION	COURSE FEE	VENUE	DATE
<input type="checkbox"/>	Marine Cargo Insurance Masterclass – Encompasses Incoterms 2020: Latest Developments and Practical Application	3 Days	500,000 CFA	F2F Kampala, Uganda	23 – 24 Aug.
<input type="checkbox"/>	Pan Africa Energy Insurance & Risk Management Masterclass (English)	3 Days	US\$ 500	F2F Kampala, Uganda	25 – 27 Aug.
8 SEPTEMBER 2021					
<input type="checkbox"/>	Digital Leadership Innovation and Transformation in Federal, States & Local Governments	2 Weeks	US\$ 7,500	Lausanne, Switzerland	4 – 18 Sept.
<input type="checkbox"/>	Associate Digital Insurer (ADI) programme – World's leading "mini-MBA" in digital insurance.	7 Months	US\$ 3,500	100% Online	Start 15 Sept.
<input type="checkbox"/>	Digital Insurance Innovation in Africa 2.0 (a.k.a. DIIA Conference 2021)	2 Days	US\$ 7,500	100% Online	22 – 23 Sept.
<input type="checkbox"/>	Public Leadership and Human Resources Management	4 Days	US\$ 1,500	Douala, Cameroon	27 – 30 Sept.
9 OCTOBER 2021					
<input type="checkbox"/>	International Certified Wealth Manager (ICWM®) Executive Programme in Africa Theme: Private Banking & Wealth Management in a Digital Era	4 Days	US\$ 1,000	Accra, Ghana	11 – 14 Oct.
<input type="checkbox"/>	International Risk Engineering and Construction Insurance Masterclass (English)	3 Days	US\$ 500	Accra, Ghana	20 – 22 Oct.
<input type="checkbox"/>	Public Sector Governance & Risk Management Executive Certification Programme(English) Theme: Strategic Governance and Risk Management in Public Sector Organisations and Government Owned Companies	5 Days	US\$ 2,500	Accra, Ghana	25 – 29 Oct.
10 NOVEMBER 2021					
<input type="checkbox"/>	CIMA/FANAF International Bancassurance Conference 3.0. Theme: How to Succeed with SME Bancassurance and Digital Inclusive Insurance Services in banks.	3 Days	300,000 CFA	Dakar, Senegal	3 – 5 Nov.
<input type="checkbox"/>	Analyse de credit et gestion de risques	5 Days	500,000 CFA	Abidjan, CI	15 – 19 Nov.
<input type="checkbox"/>	Management of Public Organizations	3 Days	US\$ 500	Lagos, Nigeria	24 – 26 Nov.
11 DECEMBER 2021					
<input type="checkbox"/>	Public-Sector Customer Service Training Customer Service and Communication Skills for Government Employees	3 Days	US\$ 500	Lagos, Nigeria	1 – 3 Dec.
<input type="checkbox"/>	Time Management and Complaints Management Masterclass	3 Days	US\$ 500	Lagos, Nigeria	7 – 9 Dec.
<input type="checkbox"/>	Supply Chain & Operations Management Masterclass	5 Days	US\$ 1,000	F2F Accra, Ghana	13 – 17 Dec.

IN-HOUSE PROGRAMME

Are you looking to train more than just a few members of your organization together?

If you would prefer our coming to discuss with you and tailor the course specifically so it addresses your company's exact requirements, then ask about booking **IN-HOUSE TRAINING**. We can create customized courses at your preferred location as cost-effective and efficient way to train your teams.

West Africa Business School is specialized in helping you plan your training strategies and execute in-house training courses that will help your specific company needs. These customized courses are tailored exclusively for your company, focused on problem-solving, increasing performance and productivity, and upgrading whole company departments with the ultimate goal of lifting the company to a higher level.

HOW TO REGISTER

Official letter of nomination showing list of participants can be sent in hard copy to the address below or via e-mail to: wabs.edu@gmail.com OR info@westafricabusinessschool.com; You can also call and talk to the Programme Manager on Tel: +2348027922649.