



*'Dreams are the vehicles that transport us into the future. Dreams exist in every one of us, young or old. West Africa Business School provides the power of knowledge to enable you realize your dreams'. Your Success is our Passion ... democratizing knowledge that links business with intelligence*

#### VISION

To achieve international recognition in delivery of world-class Skills Training, Human Capital Development, Professional Education, Executive Education and Socio-Economic Research

#### MISSION

- To create and grow intellectual assets for a sustainable African economy through impart of superior knowledge in company executives, managers, public administrators, entrepreneurs, politicians, business men and women and community leaders especially within the Economic Community of West African States (ECOWAS).
- To expand the depth of knowledge of our students, develop new skills, update professional skills as well as add value to public and private organizations and businesses in Africa.

#### CORE VALUES

The core values of West Africa Business School are:

- Fear of God,
- Excellence, Honesty,
- Empathy,
- Courage,
- Professionalism,
- Equality of Opportunity Based on Merit

#### BRIEF HISTORY

The West Africa Business School (WABS) was established in response to the need for a high quality professional development, corporate training and executive education institute to address the needs of working professionals who have the desire to continue professional and academic training while remaining in the workforce. Following the strategic vision of the Founder Mr. Obasi Ngwuta, the school was formerly registered on 7<sup>th</sup> May 2002 with the Nigeria Corporate Affairs Commission (CAC) as a private regional training institution. In the beginning, West Africa Business School started with organizing corporate seminars, workshops and soft business short courses. In January 2010, the school launched specialized strategic business conferences, leadership programme and management training courses across Africa focusing mainly on the financial services industry. Today, West Africa Business School (WABS) has become a house-hold name and a global brand, well known in Africa for delivery of world-class Corporate Training, Government Human Capital Development, Professional Education, Executive Education, Business Intelligence, Consulting and Research Services.

#### WHO ARE WE?

West Africa Business School is one of the foremost regional training and research institution for business, leadership and management education in sub-Saharan Africa. Our strategic intent is to redefine education management and organizational learning by democratizing knowledge and information that links business with intelligence. We are established to create and grow intellectual assets for a sustainable African economy through impart of superior knowledge in company managers, public administrators, business men and women, entrepreneurs, politicians and community leaders especially within the Economic Community of West African States (ECOWAS) in particular and Africa in general.

#### WHAT WE DO

WABS proclaims that learning and development of human capital consolidates the structure of organizations worldwide. It ensures intelligent strategic action at every level, and gives individuals the tools and awareness to hone that strategy. With continuous learning, leaders of organizations **make world-class expertise an integral part of that organisation**. Instead of relying on outside support, you enhance the capabilities of your managers and leaders to address challenges. And by exposing senior people to leading edge-thinking, you ensure your business has the strategic drive to succeed. WABS provides corporate training, skill development, research information and consultancy services. WABS has very unique specialist individual and corporate training programmes that are practically challenging and rigorous, drawing on the strengths of the school's first-class faculty of world-renowned scholars, business managers and management development consultants of repute. WABS research into the latest business challenges existing in all corporate sectors in Africa, both old and new from everywhere to reach everyone involved in the subject matter. We then transform the idea into reality by creating business meetings, which bring people together to learn, network and progress.

WABS offers corporate training short courses specializing in industries such as: *Financial Services, Energy (Oil & Gas, Power, Water), Telecoms, Manufacturing, Transport & Logistics, Hospitality & Healthcare, Government Ministries, Departments, Agencies and much more.*

#### WABS Clients Profile

In the last five years, West Africa Business School has provided learning solutions to many corporate organizations and public institutions including the following:

**Aon Risk Solutions UK**, BONWS Seguros Angola, Barclays Bank Ghana, Tullow Oil Ghana, Zenith Insurance Cameroun, CAL Bank Ltd Ghana, National Health Insurance Authority Ghana, West Africa Monetary Institute Ghana, Liberty Life Kenya, ZSIC Life Limited Zambia, GT Bank (Gambia) Ltd, Gambia Investment Promotion Authority, Gambia Public Utilities Regulatory Authority, Britam Insurance Company (Uganda) Ltd, Agricultural Business Initiative Trust in Uganda, Ghana Reinsurance Company, SIC Insurance Company Ghana Ltd, KEK Insurance Reinsurance Brokers Ghana Ltd, Central Bank of Ghana, Asset Management Company of Nigeria, National Sugar Development Council, Nigeria Customs Service, Nigerian College of Aviation Technology, Nigeria Stock Exchange, Diamond Bank Ltd, Ecobank Nigeria Ltd, Zenith Bank Plc, Jaiz Bank Plc, Nexim Bank Nigeria, Enterprise Bank Ltd, Keystone Bank Ltd, Heritage Bank Ltd, Central Clearing Securities System Plc, Stanbic IBTC Bank Plc, Standard Chartered Bank, AXAMansard Insurance Plc, Pencom, Unity Capital Insurance, Niger Insurance Plc, Zenith Insurance Company Ltd, Standard Alliance Insurance Plc, Aiioc Insurance Plc, Standard Alliance Life Assurance Ltd., Sovereign Trust Insurance Plc, Law Union & Rock Insurance Plc, Anchor Insurance Plc, Royal Exchange Prudential Life Assurance Ltd., SBG Insurance Brokers Ltd, Heirs Insurance Brokers Ltd, First Dominion Insurance Brokers Ltd, Great Nigeria Insurance Plc, Cornerstone Insurance Plc, Consolidated Hallmark Insurance Plc, National Insurance Commission, Equity Assurance Plc, IEL Insurance Plc, Afro-Asian Insurance Broker UK, Ohazara Local Government Area, UBA Metropolitan Insurance Ltd, Continental Reinsurance Plc, IGI Insurance Plc, KBL Insurance Ltd, NSIA Insurance Ltd, Zenith Insurance Co. Ltd, Sheraton Hotel Abuja, Ensure Insurance Co. Ltd., Universal Insurance Plc, Hawthorn Suites By Wyndham, Urban Shelter Limited and Voice of Nigeria (VON) just to mention a few. The quality of our learning & development programmes across Africa, international faculty, five star venues and execution strategy speak for us.

#### GLOBAL PARTNERSHIPS/ List of Foreign Training Partners

The West Africa Business School (WABS) has developed a network of strategic relationships with a good number of international training and human capital development institutions and organisation. Agreements have already been signed with most of the institutions while discussions are ongoing with many others to seal a partnership training to drive global human capital development. Currently, West Africa Business School represents various international training and human capital development institutions across the globe including the following amongst others:

The CEO Institute Australia; MaeSa Consulting Indonesia; Palmer Banking Training UK; Strategy Centre Africa Ltd-Kenya; HR Perspectives Ltd-Ghana; Prevoyance Assurance Assistance (P2A) Cameroon; Acarthus Training Institution-Mauritius; PULSAR Development International Ltd Angola; Concilium Formation et Conseil (CFC) Meknes – Morocco; Corporate Coach Group UK; Equip HR Africa Pty Ltd -South Africa; Executive Wisdom Consulting Group-Australia; McCann Corporate Consulting Associates - Canada; Robertson's Cargo Consultancy (Pty.) Ltd-South Africa; International Air Transport Association (IATA)-Switzerland; EPIGON Training & Development (A division of EPIGON Marketing AG) Switzerland and Africa Brokers Company Benin Republic and Agile FinTech FZ-LLC Dubai.

#### RECOGNIZED BY GOVERNMENT

The West Africa Business School(WABS) is registered and recognized by important government regulatory institutions such as Federal Ministry of Education, Federal Ministry of Justice, Corporate Affairs Commission (CAC), Industrial Training Fund (ITF) and Centre for Management Development. Also WABS Director General/Chief Executive Officer has attended relevant government approved training programme of the Centre for Management Development (CMD) in compliance with regulatory requirements.

**Further enquiry in respect of any of WABS programmes and training services should be addressed to:**

#### NIGERIA

The Director of Programmes  
West Africa Business School  
2<sup>nd</sup> Floor Suite B201, Trinity Mall,  
#81 Obafemi Awolowo Way, Ikeja, Lagos, Nigeria  
Phone: +2348027922649, +2348143002943  
E-mail: wabs.edu@gmail.com;  
info@westafricabusinessschool.com  
Website: www.westafricabusinessschool.com

#### GHANA

West Africa Business School  
C/o HR Perspectives Office  
P. O. Box LG 320, Legon, Accra  
#116 Agbawe Avenue, Adenta,  
Accra, Ghana  
Tel: +23354290299

#### THE GAMBIA

West Africa Business School  
P.M.B. 248, Serrekunda S/K  
The Gambia, West Africa  
Attn: Mr. Asumanah K. Mambouray  
Tel:/WhatsApp: +240 305 2263

#### CAMEROON

West Africa Business School  
C/o P2A Office  
Siege Social Immeuble Zenith,  
Derriere Immeuble Bull Bonanjo, Douala  
B. P. 685 Douala Cameroun  
E-mail: yeoudy@gmail.com  
Phone: Tel: +237 697 26 37 68



**West Africa Business School**

*... democratizing knowledge that links business with intelligence*

# 2020

## TRAINING CALENDAR

### LEARNING & DEVELOPMENT PROGRAMMES



#### Office Locations:

**Nigeria ■ Ghana ■ The Gambia ■ Cote d'Ivoire ■ Cameroon**

[www.westafricabusinessschool.com](http://www.westafricabusinessschool.com)





# West Africa Business School

## 2020 TRAINING CALENDAR/LEARNING & DEVELOPMENT PROGRAMMES

Group Discounts Available - please contact us for more information

S/N	PROGRAMME/COURSE TITLE	DURATION	COURSE FEE	VENUE	DATE
<b>1 JANUARY 2020</b>					
☐	Café HR World 1.0...A Learning and Speed Networking Forum for Human Resources	Half Day	Free	Lagos, Nigeria	23 January
☐	Senior Management and Leadership Masterclass	5 Days	₦200,000.00	Lagos, Nigeria	27 – 31 Jan.
<b>2 FEBRUARY 2020</b>					
☐	Risk Governance Executive Masterclass	3 Days	US\$ 1,000	Gaborone, Botswana	5 – 7 Feb.
☐	INSURTECH: Enabling and Disrupting Insurance	3 Days	US\$ 1,000	Gaborone, Botswana	10 – 12 Feb.
☐	INSURTECH: Enabling and Disrupting Insurance	3 Days	US\$ 1,000	Accra, Ghana	17 – 19 Feb.
☐	Equity Valuation & Equity Capital Markets Workshop	4 Days	US\$ 1,500	Accra, Ghana	25 – 28 Feb.
<b>3 MARCH 2020</b>					
☐	Pan Africa Energy Insurance & Risk Management Masterclass	3 Days	US\$ 1,500	Luanda, Angola	4 – 6 March
☐	Africa Bancassurance Masterclass 5.0	3 Days	US\$ 1,000	Luanda, Angola	11 – 13 March
☐	Senior Finance Leadership Masterclass	5 Days	₦270,000.00	Lagos, Nigeria	16 – 20 March
☐	The CEO 6 Days Certification Program <sup>®</sup> by The CEO Institute <sup>®</sup>	1 Days	US\$ 2,000	Lagos, Nigeria	26 March
<b>4 APRIL 2020</b>					
☐	CIMA Energy Insurance & Risk Management Masterclass 2.0	3 Days	900,000 CFA	Dakar, Senegal	1 – 3 April
☐	CIMA International Bancassurance Conference 3.0	3 Days	900,000 CFA	Dakar, Senegal	6 – 8 April
☐	360 Degrees Human Resource Management Masterclass	3 Days	₦ 150,000.00	Lagos, Nigeria	15 – 17 April
<b>5 MAY 2020</b>					
☐	Senior Marketing & Operations Management Masterclass	5 Days	₦ 200,000.00	Lagos, Nigeria	4 – 8 May
☐	Senior Management and Leadership Masterclass	5 Days	₦ 200,000.00	Lagos, Nigeria	11 – 15 May
☐	Digital Sales and Marketing Africa 2020	3 Days	US\$ 750	Lagos, Nigeria	18 – 20 May
☐	Africa International Motor Insurance Summit	3 Days	US\$ 800	Accra, Ghana	27 – 29 May
<b>6 JUNE 2020</b>					
☐	Human Resource Metrics & Analytics Masterclass	3 Days	US\$ 1,000	Accra, Ghana	8 – 10 June
☐	Ressourcés Humaines Sommet de la Francophonie	2 Days	900,000 CFA	Abidjan, CI	17 – 18 June
☐	Chief Risk Officer Conference	2 Days	US\$ 1,000	Accra, Ghana	23 – 24 June
<b>7 JULY 2020</b>					
☐	Africa Bancassurance Academy Masterclass 6.0	3 Days	US\$ 1,000	Dubai, UAE	8 – 10 July
☐	Advanced Credit Risk Analysis	3 Days	US\$ 1,500	Dubai, UAE	13 – 15 July
☐	Life Insurance and Takaful Masterclass	3 Days	DH 7,000	Casablanca, Maroc	21 – 23 July
☐	Islamic Banking and Finance Masterclass	3 Days	DH 9,000	Casablanca, Maroc	28 – 30 July
<b>8 AUGUST 2020</b>					
☐	Learning & Development Conference Africa	3 Days	US\$ 750	Lagos, Nigeria	10 – 12 August
☐	HR in Nigerian Schools Conference	2 Days	₦ 70,000.00	Lagos, Nigeria	13 – 14 August
☐	Senior Finance Leadership Masterclass	5 Days	₦ 270,000.00	Lagos, Nigeria	24 – 28 August
<b>9 SEPTEMBER 2020</b>					
☐	Certified Wealth Managers (CWM <sup>™</sup> ) Executive Programme	4 Days	US\$ 1,500	Accra, Ghana	8 – 10 Sept.
☐	Life Insurance Sales Managers & Branch Supervisors Program	5 Days	US\$ 1,500	Accra, Ghana	14 – 18 Sept.
☐	Financial Modelling Using Excel Masterclass	3 Days	US\$ 1,500	Accra, Ghana	21 – 23 Sept.
☐	Bank Risk Analysis and Valuation in the Emerging Markets	3 Days	US\$ 1,500	Accra, Ghana	28 – 30 Sept.



<b>10 OCTOBER 2020</b>					
☐	Captive Insurance and Alternative Risk Financing Strategy	3 Days	US\$ 1,500	Dubai, UAE	12 – 14 Oct.
☐	Risk Governance Executive Masterclass	3 Days	900,000 CFA	Douala, Cameroon	20 – 22 Oct.
☐	Africa Bancassurance Academy Masterclass 7.0	2 Days	DH 9,000	Casablanca, Maroc	26 – 27 Oct.
<b>11 NOVEMBER 2020</b>					
☐	ASEAN Microinsurance & Bancassurance Summit	3 Days	US\$ 1,500	Manila, Philippines	10 – 12 Nov.
☐	Hotel & Hospitality Business Management Masterclass	4 Days	US\$ 750	Calabar, Nigeria	17 – 20 Nov.
☐	Africa HR Directors Summit & Awards 2020	3 Days	US\$ 750	Calabar, Nigeria	25 – 27 Nov.
<b>12 DECEMBER 2020</b>					
☐	Executive Learning Tour – Petroleum Sector Development	9 Days	US\$ 7,500	Singapore	2 – 10 Dec.
☐	Executive Learning Tour – Healthcare Sector Development	7 Days	US\$ 5,500	Dubai, UAE	13 – 19 Dec.

### IN-HOUSE PROGRAMME

Are you looking to train more than just a few members of your organization together? If you would prefer our coming to discuss with you and tailor the course specifically so it addresses your company's exact requirements, then ask about booking *IN-HOUSE TRAINING*. We can create customized courses at your preferred location as cost-effective and efficient way to train your teams.

West Africa Business School is specialized in helping you plan your training strategies and execute in-house training courses that will help your specific company needs. These customized courses are tailored exclusively for your company, focused on problem-solving, increasing performance and productivity, and upgrading whole company departments with the ultimate goal of lifting the company to a higher level.

### HOW TO REGISTER

Official letter of nomination showing list of participants can be sent in hard copy to the address below or via e-mail to: [wabs.edu@gmail.com](mailto:wabs.edu@gmail.com) OR [info@westafricabusinessschool.com](mailto:info@westafricabusinessschool.com);  
You can also call and talk to the Programme Manager on  
Tel: +2348027922649.

### EASY WAYS TO REGISTER

<p><b>Post</b> <b>LAGOS</b> The Director of Programmes West Africa Business School 2<sup>nd</sup> Floor Suite B201, Trinity Mall, # 81 Obafemi Awolowo Way, Ikeja, Lagos, Nigeria <b>Phone</b> : +2348027922649, +2348143002943 <b>E-mail</b>: <a href="mailto:wabs.edu@gmail.com">wabs.edu@gmail.com</a>; <a href="mailto:info@westafricabusinessschool.com">info@westafricabusinessschool.com</a> <b>Website</b>: <a href="http://www.westafricabusinessschool.com">www.westafricabusinessschool.com</a></p>	<p><b>Telephone</b> +234 8027922649 to reserve your place</p>		
<p><b>GHANA</b> West Africa Business School C/o HR Perspectives office P. O. Box LG 320, Legon, Accra #116 Agbawe Avenue, Adenta, Accra, Ghana Tel: +23354290299</p>	<p><b>THE GAMBIA</b> West Africa Business School P.M.B. 248, Serrekunda S/K The Gambia, West Africa Attn: Mr. Asumanah K. Mambouray Tel/WhatsApp: +240 305 2263</p>	<p><b>CAMEROON</b> West Africa Business School C/o P2A office Siege Social Immeuble Zenith, Derriere Immeuble Bull Bonanjo, Douala B. P. 685 Douala Cameroun <b>E-mail</b>: <a href="mailto:yeudy@gmail.com">yeudy@gmail.com</a> <b>Phone</b>: Tel: +237 697 26 37 68</p>	<p><b>MIDDLE EAST &amp; ASIA</b> West Africa Business School C/o Agile FinTech FZ-LLC #808-A, Business Central Towers Dubai Media City PO Box 503007 Dubai, U.A.E. <b>Tel</b>: +971-4-4331825 <b>Email</b>: <a href="mailto:events@agile-ft.com">events@agile-ft.com</a></p>

...democratizing knowledge that links business with intelligence