



*'Dreams are the vehicles that transport us into the future. Dreams exist in every one of us, young or old. West Africa Business School provides the power of knowledge to enable you realize your dreams'.
Your Success is our Passion ...democratizing knowledge that links business with intelligence*

VISION

To achieve international recognition in delivery of world-class Skills Training, Human Capital Development, Professional Education, Executive Education and Socio-Economic Research

MISSION

- To create and grow intellectual assets for a sustainable African economy through impact of superior knowledge in company executives, managers, public administrators, entrepreneurs, politicians, business men and women and community leaders especially within the Economic Community of West African States (ECOWAS).
- To expand the depth of knowledge of our students, develop new skills, update professional skills as well as add value to public and private organizations and businesses in Africa.

CORE VALUES

The core values of West Africa Business School are:

- Fear of God,
- Excellence, Honesty,
- Empathy,
- Courage,
- Professionalism,
- Equality of Opportunity Based on Merit

BRIEF HISTORY

The West Africa Business School (WABS) was established in response to the need for a high quality professional development, corporate training and executive education institute to address the needs of working professionals who have the desire to continue professional and academic training while remaining in the workforce. Following the strategic vision of the Founder Mr. Obasi Ngwuta, the school was formerly registered on 7th May 2002 with the Nigeria Corporate Affairs Commission (CAC) as a private regional training institution. In the beginning, West Africa Business School started with organizing corporate seminars, workshops and soft business short courses. In January 2010, the school launched specialized strategic business conferences, leadership programme and management training courses across Africa focusing mainly on the financial services industry. Today, West Africa Business School (WABS) has become a house-hold name and a global brand, well known in Africa for delivery of world-class Corporate Training, Government Human Capital Development, Professional Education, Executive Education, Business Intelligence, Consulting and Research Services.

WHO ARE WE?

West Africa Business School is one of the foremost regional training and research institution for business, leadership and management education in sub-Saharan Africa. Our strategic intent is to redefine education management and organizational learning by democratizing knowledge and information that links business with intelligence. We are established to create and grow intellectual assets for a sustainable African economy through impart of superior knowledge in company managers, public administrators, business men and women, entrepreneurs, politicians and community leaders especially within the Economic Community of West African States (ECOWAS) in particular and Africa in general.

WHAT WE DO

WABS proclaims that learning and development of human capital consolidates the structure of organizations worldwide. It ensures intelligent strategic action at every level, and gives individuals the tools and awareness to hone that strategy. With continuous learning, leaders of organizations **make world-class expertise an integral part of that organisation**. Instead of relying on outside support, you enhance the capabilities of your managers and leaders to address challenges. And by exposing senior people to leading edge-thinking, you ensure your business has the strategic drive to succeed. WABS provides corporate training, skill development, research information and consultancy services. WABS has very unique specialist individual and corporate training programmes that are practically challenging and rigorous, drawing on the strengths of the school's first-class faculty of world-renowned scholars, business managers and management development consultants of repute. WABS research into the latest business challenges existing in all corporate sectors in Africa, both old and new from everywhere to reach everyone involved in the subject matter. We then transform the idea into reality by creating business meetings, which bring people together to learn, network and progress.

WABS offers corporate training short courses specializing in industries such as: *Financial Services, Energy (Oil & Gas, Power, Water), Telecoms, Manufacturing, Transport & Logistics, Hospitality & Healthcare, Government Ministries, Departments, Agencies and much more.*

WABS Clients Profile

In the last five years, West Africa Business School has provided learning solutions to many corporate organizations and public institutions including the following:

Aon Risk Solutions UK, BONWS Seguros Angola, Barclays Bank Ghana, Tullow Oil Ghana, Zenithe Insurance Cameroun, CAL Bank Ltd Ghana, National Health Insurance Authority Ghana, West Africa Monetary Institute Ghana, Liberty Life Kenya, ZSIC Life Limited Zambia, GT Bank (Gambia) Ltd, Gambia Investment Promotion Authority, Gambia Public Utilities Regulatory Authority, Britam Insurance Company (Uganda) Ltd, Agricultural Business Initiative Trust in Uganda, Ghana Reinsurance Company, SIC Insurance Company Ghana Ltd, KEK Insurance Reinsurance Brokers Ghana Ltd, Central Bank of Nigeria, Central Bank of Ghana, Asset Management Company of Nigeria, National Sugar Development Council, Nigeria Customs Service, Nigerian College of Aviation Technology, Nigeria Stock Exchange, Diamond Bank Ltd, Ecobank Nigeria Ltd, Zenith Bank Plc, Jaiz Bank Plc, Nexim Bank Nigeria, Enterprise Bank Ltd, Keystone Bank Ltd, Heritage Bank Ltd, Central Clearing Securities System Plc, Stanbic IBTC Bank Plc, Standard Chartered Bank, AXAMansard Insurance Plc, Pencom, Unity Capital Insurance, Niger Insurance Plc, Zenith Insurance Company Ltd, Standard Alliance Insurance Plc, Aiico Insurance Plc, Standard Alliance Life Assurance Ltd., Sovereign Trust Insurance Plc, Law Union & Rock Insurance Plc, Anchor Insurance Plc, Royal Exchange Prudential Life Assurance Ltd., SBG Insurance Brokers Ltd, Heirs Insurance Brokers Ltd, First Dominion Insurance Brokers Ltd, Great Nigeria Insurance Plc, Cornerstone Insurance Plc, Consolidated Hallmark Insurance Plc, National Insurance Commission, Equity Assurance Plc, IEL Insurance Plc, Afro-Asian Insurance Broker UK, Ohaozara Local Government Area, UBA Metropolitan Insurance Ltd, Continental Reinsurance Plc, IGI Insurance Plc, KBL Insurance Ltd, NSIA Insurance Ltd, Zenith Insurance Co. Ltd, Sheraton Hotel Abuja, Ensure Insurance Co. Ltd., Universal Insurance Plc, Hawthorn Suites By Wyndham, Urban Shelter Limited and Voice of Nigeria (VON) just to mention a few. The quality of our learning & development programmes across Africa, international faculty, five star venues and execution strategy speak for us.

GLOBAL PARTNERSHIPS/ List of Foreign Training Partners

West Africa Business School has developed a network of relationship with a good number of international training and human capital development institutions. Agreements have already been signed with some of the institutions while discussions are ongoing with many others to seal a partnership training deal in the coming year. Currently, West Africa Business School represents various international training and human capital development institutions across the globe including the following:

LIMRA USA, DSC Consulting-Australia, HR Perspectives Ltd-Ghana, Corporate Coach Group, UK MaeSa Consulting Indonesia, Equip HR Africa Pty Ltd -South Africa, Third Sector Capital Management-Australia, Executive Wisdom Consulting Group-Australia, McCann Corporate Consulting Associates – Canada, Robertson's Cargo Consultancy (Pty.) Ltd-South Africa, International Air Transport Association (IATA)-Switzerland.

RECOGNIZED BY GOVERNMENT

WABS is registered and recognized by relevant government regulatory institutions such as Corporate Affairs Commission (CAC) and Industrial Training Fund (ITF). Also our Director General/Chief Executive Officer has attended relevant government approved training programme of the Centre for Management Development (CMD) in compliance with regulatory requirements.

Further enquiry in respect of any of WABS programmes and training services should be addressed to:

**The Director of Programmes
West Africa Business School
ECOWAS Locations Addresses:**

Nigeria:
2nd Floor Suite B201 Trinity Mall,
#81 Obafemi Awolowo Way,
Ikeja, Lagos Nigeria.

Ghana:
Room G002 Annex B,
Republic House,
Kwame Nkrumah Avenue,
Accra Ghana.

Gambia
PMB 248, Serrekunda S/K
The Gambia, West Africa

Phone: +2348027922649, +2348143002943
+233542902996
E-mail: wabs.edu@gmail.com;
info@westafricabusinessschool.com
Website: www.westafricabusinessschool.com



West Africa Business School

...democratizing knowledge that links business with intelligence

2019

TRAINING CALENDAR

LEARNING & DEVELOPMENT PROGRAMMES



Office Locations:

Nigeria ■ Ghana ■ The Gambia ■ Cote d'Ivoire

www.westafricabusinessschool.com



West Africa Business School

2019 TRAINING CALENDAR/LEARNING & DEVELOPMENT PROGRAMMES

Group Discounts Available - please contact us for more information

S/N	PROGRAMME/COURSE TITLE	DURATION	COURSE FEE	VENUE	DATE
1 APRIL 2019					
☐	Africa Bancassurance Masterclass	3 Days	₦150,000.00	Lagos, Nigeria	16 - 18 April
☐	Banking Product Development Masterclass	3 Days	₦350,000.00	Lagos, Nigeria	24 - 26 April
☐	Insurance Product Development Masterclass Program	2 Days	₦250,000.00	Lagos, Nigeria	29 - 30 April
2 MAY 2019					
☐	CIMA International Bancassurance Conference 2.0	2 Days	900,000 CFA	Douala, Cameroun	8 - 9 May
☐	Pan Africa Energy Insurance & Risk Management Masterclass	3 Days	900,000 CFA	Douala, Cameroun	13 - 15 May
☐	Africa Bancassurance Masterclass	2 Days	Euro 800	Algiers, Algeria	27 - 28 May
☐	Pan Africa Insurance & Risk Management Masterclass	3 Days	Euro 1,000	Algiers, Algeria	29 - 31 May
3 JUNE 2019					
☐	Life Insurance Sales Managers Program	5 Days	US\$ 1,000	Accra, Ghana	14 - 15 June
☐	Equity Valuation & Equity Capital Markets Workshop	4 Days	US\$ 1,500	Accra, Ghana	18 - 21 June
☐	Bank Risk Analysis and Valuation in the Emerging Markets	3 Days	US\$ 1,500	Accra, Ghana	25 - 27 June
4 JULY 2019					
☐	Corporate Governance & Enterprise Risk Management Masterclass	3 Days	US\$ 1,000	Lagos, Nigeria	3 - 5 July
☐	The Regulatory Technology 101 Training Program	2 Days	US\$ 2,500	Lagos, Nigeria	10 - 11 July
☐	MBA in International Trade and Emerging Market Finance	5 Days	US\$ 7,500	Lagos, Nigeria	15 - 19 July
☐	La Francophonie HR Directors & Managers Summit	3 Days	800,000CFA	Abidjan, Cote d'Ivoire	29 - 31 July
5 AUGUST 2019					
☐	Private Banking & Wealth Management Masterclass	3 Days	US\$ 1,500	South, Africa	6 - 8 Aug.
☐	Banks and Insurance Regulators Bancassurance Conference	3 Days	US\$ 1,500	South, Africa	14 - 16 Aug.
☐	Captive Insurance and Alternative Risk Financing Strategy	3 Days	US\$ 1,500	South, Africa	26 - 28 Aug.
6 SEPTEMBER 2019					
☐	Life Insurance, Takaful & Bancatakaful Masterclass	3 Days	₦150,000.00	Casablanca, Morocco	3 - 5 Sept.
☐	Islamic Banking & Finance Masterclass	2 Days	US\$ 2,500	Casablanca, Morocco	9 - 10 Sept.
☐	Integrated Hotel Management Masterclass	5 Days	US\$ 1,000	Lagos, Nigeria	16 - 20 Sept.
☐	Microinsurance Masterclass	2 Days	US\$ 1,500	Accra, Ghana	26 - 27 Sept.
7 OCTOBER 2019					
☐	Organizational Savvy program	2 Days	US\$ 1,000	Lagos, Nigeria	14 - 15 Oct.
☐	Organizational Savvy program	2 Days	US\$ 1,500	Accra, Ghana	17 - 18 Oct.
☐	The CEO Certification Program [®] by The CEO Institute [®]	1st Cohort	US\$ 4,000	Lagos, Nigeria	24 October
☐	Retail Banking Innovation Summit	2 Days	US\$ 1,000	Abidjan, Cote d'Ivoire	30 - 31 Oct.
8 NOVEMBER 2019					
☐	Africa Insurance Innovation Conference	2 Days	US\$ 1,000	Nairobi, Kenya	12 - 13 Nov.
☐	The CEO Certification Program [®] by The CEO Institute [®]	2nd Cohort	US\$ 2,000	Lagos, Nigeria	21 November
☐	ASEAN Bancassurance Masterclass	3 Days	US\$ 1,500	Manila, Philippines	26 - 28 Nov.



9 DECEMBER 2019					
☐	Learning and Development Masterclass	2 Days	US\$ 500	Lagos, Nigeria	9 - 10 Dec.
☐	Africa Asset Management Conference [®]	2 Days	US\$ 1,000	Lagos, Nigeria	12 - 13 Dec.
☐	The CEO Certification Program [®] by The CEO Institute [®]	3 Cohort	US\$ 2,000	Lagos, Nigeria	30 December

IN-HOUSE PROGRAMME

Are you looking to train more than just a few members of your organization together?

If you would prefer our coming to discuss with you and tailor the course specifically so it addresses your company's exact requirements, then ask about booking *IN-HOUSE TRAINING*. We can create customized courses at your preferred location as cost-effective and efficient way to train your teams.




West Africa Business School is specialized in helping you plan your training strategies and execute in-house training courses that will help your specific company needs. These customized courses are tailored exclusively for your company, focused on problem-solving, increasing performance and productivity, and upgrading whole company departments with the ultimate goal of lifting the company to a higher level.

HOW TO REGISTER

Official letter of nomination showing list of participants can be sent in hard copy to the address below or via e-mail to: wabs.edu@gmail.com OR info@westafricabusinessschool.com;

You can also call and talk to the Programme Manager on
Tel: +2348027922649.

EASY WAYS TO REGISTER

 <p>Telephone +234 8027922649 to reserve your place</p>	 <p>Email wabs.edu@gmail.com info@westafricabusinessschool.com www.westafricabusinessschool.com</p>
 <p>Post Nigeria: 2nd Floor Suite B201 Trinity Mall, #81 Obafemi Awolowo Way, Ikeja, Lagos Nigeria.</p>	<p>Ghana: Room G002 Annex B, Republic House, Kwame Nkrumah Avenue, Accra Ghana.</p>

